



99 Peachtree Street SW
 Atlanta, Georgia 30303
<http://c4atlanta.org>
 404-969-2787

Twitter: @c4atlanta
<http://facebook.com/c4atlanta>
 Email: actionteam@c4atlanta.org

About C4 Atlanta

Mission: To build a foundation of research, technology and education for a sustainable creative economy in the Atlanta region.

C4 Atlanta's arts service platform will empower artists and arts organizations with the knowledge and resources to realize their visions and uplift cultural dialogue. We combine data-driven and qualitative research to develop our program offerings in education and technology.

Programs and Services

Research - *Services designed to help arts organizations make better decisions.*

- **Atlanta Arts & Culture Census** - A cooperative, web-based patron database built and operated by TRG Arts. The purpose of this community database is to simplify mailing list exchanges; share list hygiene expenses; identify a targeted, qualified and focused group of arts consumers; and examine consumer behavior through comparative market analysis.
- **Cultural Asset Mapping** - We will catalogue Atlanta's tangible cultural resources for the purpose of creating tools for asset management and community planning

Education and Professional Development - *Services designed to help artists and arts administrators hone their skills and talents*

- **Entrepreneurship in the Arts** – Guiding artist-entrepreneurs through the process of creating a business plan. Clarity & Action for artists.
- **Tech smARTs** - Monthly discussions for arts administrators on using technology as a tool for organizational efficiency and effectiveness.
- **Professional Development Classes:** Professional guests of C4 Atlanta lead these workshops to address trends and issues faced by arts professionals. Topics vary according to community need.

Technology Infrastructure - *Community-level technology designed to provide greater access to information and other resources (coming Summer 2011)*

- **Community Profiles** - Artists and Organizations will be able to create online profiles to find shared resources within their communities.
- **ArtsForce** – Connecting arts organizations and artists together through a dynamic web/mobile application. Atlanta's resource for jobs in the arts, artistic opportunities, collaboration and more.
- **Atlanta Spaces** - An online, venue management system for arts organizations to list rental space available for performances, rehearsals, film shootings, music recording, classes and other special events. *Atlanta Spaces* includes Google Maps & the ability to book a space online.

Membership Level	Budget Size	Annual Dues
Emerging	\$0 – \$50,000	\$100
Small	\$50,001 – \$100,000	\$150
Medium	\$100,001 – \$250,000	\$240
Large	\$250,001-\$500,000	\$360
Bang!	\$500,001-\$1,000,000	\$480
Boom!	\$1,000,001and up	\$600