

HATCH: LESSON SIX

BACKGROUND OF PLANNING, AND ROLE OF ART(IST), RFP & PREPARING SUCCESSFUL PROPOSALS



Background of Planning and Role of Art(ist)

- Homework Check-in
- Understanding the Context of Planning
 - Define Urban Planning
 - History of Planning Profession
 - Why Plan?
 - Communication Barriers
 - The Planning Process & the Art(ist)
 - Group Discussion – Brainstorming Exercise
- The Role of Art(ist) in Community Now
 - Art as a source of delight in public spaces
 - Art as a community builder
 - Reclaiming public spaces
- Trends in Community Planning and Development Over Time
 - Business Preferences
 - Attaching people to place
 - Challenges to Urban Planning & Art(ist) as solution
 - Examples & Case Studies

RFP & Preparing Successful Proposals

- Request for Proposal
 - What is it?
 - Process, Components, & Partners
 - Preparation
- “RFP Exercise
- Daily Wrap-Up, Group Breakouts & Evaluation