Background of Planning and Role of Art(ist)

- Homework Check-in
- Understanding the Context of Planning
  - Define Urban Planning
  - History of Planning Profession
  - Why Plan?
  - Communication Barriers
  - The Planning Process & the Art(ist)
  - Group Discussion – Brainstorming Exercise
- The Role of Art(ist) in Community Now
  - Art as a source of delight in public spaces
  - Art as a community builder
  - Reclaiming public spaces
- Trends in Community Planning and Development Over Time
  - Business Preferences
  - Attaching people to place
  - Challenges to Urban Planning & Art(ist) as solution
  - Examples & Case Studies

RFP & Preparing Successful Proposals

- Request for Proposal
  - What is it?
  - Process, Components, & Partners
  - Preparation
- “RFP Exercise
- Daily Wrap-Up, Group Breakouts & Evaluation