Website Bootcamp Student Agenda

**Week 1: Planning & Prep**
- What and Why
- Software Options
- Budgeting

**Week 2: Setting Goals**
- Goal Setting
- Design Process
- Site Maps & Staging

**Week 3: Content Marketing & SEO**
- Content Marketing
- SEO & Google Analytics
- In-Class Work Day

**Week 4: Workday & Feedback**
- In-Class Work Day
- Peer Feedback